

Sandra Woods

From: Central New Jersey Convention and Visitors Bureau [info@mcrcc.ccsend.com] on behalf of Central New Jersey Convention and Visitors Bureau [info@mcrcc.org]
Sent: Wednesday, April 22, 2009 2:06 PM
To: Sandra Woods
Subject: NJ Restaurant Week! And other tourism, hospitality, and events news.



Central New Jersey Convention and Visitors Bureau E-Newsletter

April 2009

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Don't Miss

These Events

Saturday, April 25
 35th Annual NJ Folk Festival at Rutgers University
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Every Friday from 930pm - 130am
 Karaoke at Yogi's All American Bar

April 20-27 is New Jersey Restaurant Week!

Governor Corzine has proclaimed that April 20 - April 27 be New Jersey Restaurant week. Together with the NJ Restaurant Association the state is encouraging people to dine out to help stimulate the economy. New Jersey has nearly 16,000 restaurants and employs more than 205,000 people in the restaurant industry.

[Click here](#) for the full story and for a full list of the restaurants that are participating.

NJ Residents Vacation Closer to Home

According to the New Jersey State League of Municipalities, "More than 100 million people reside within a four hour drive of New Jersey and during these tough economic times an increased number of these people will vacation closer to home."

Secretary of State Nina Wells and the League sent letters to New Jersey mayors urging participation with local DMOs and CVBs.

"One of the most effective ways to help promote tourism in your area is to partner with your regional Destination Marketing Organizations (DMOs)".

[Click here for full letter and list of regional DMOs](#)

Great Destinations NJ Celebration

& Grill

May 1 & 2
The 25th Annual
Putnam County
Spelling Bee at the
State Theatre
[more info](#)

May 13 & 14
Movin' Out at the
State Theatre
[more info](#)

Every Friday and
Saturday
Rutgers University
Historical Walking
Tours
[more info](#)

**DMO
Funding Cut
by 50%**

Funding for
New Jersey
Destination
Marketing
Organizations
(DMOs),
available in the
form of a grant
from the state,
has been
lowered from
\$1.2 million to
\$500,000. This
grant program
provides NJ
DMOs with the
funding needed
to operate and
effectively
promote their
regions.

Please [contact
us](#) for more
information.

On Saturday, May 9 The Star Ledger / NJ.com and Monmouth Park will host the first "Great Destinations of New Jersey Celebration" to celebrate the vacation, entertainment, and travel destinations of New Jersey. This event will occur in conjunction with Opening Day of the Monmouth Park Racetrack.

This event is FREE of charge. Attendees will be able to win garden state travel prizes and trips. **Come check out the Central New Jersey table!**

<http://www.monmouthpark.com/>



Where Else Can You...

Explore baseball's New Jersey roots
Step into one of the world's greatest paintings
Learn about the healing properties of your garden plants
Watch physics experiments performed on roller skates
Visit a petting zoo
Cheer on a formula racing car in action
See fierce classical Greek & Roman runway garb
Write your name in Chinese calligraphy

April 25 | 10am - 4pm | Rain or Shine
Rutgers University Campuses
Free Admission and Parking

All in one place. All in one time. All are welcome.
rutgers.edu/experience

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